Make Accessible Online Content

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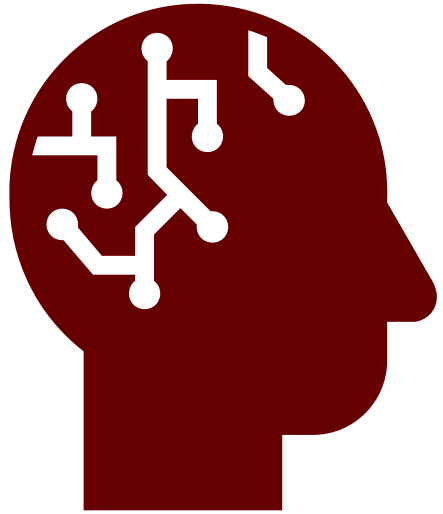
Resources

craige.link/accessible-PPT

General Mindset

- Adopt COPE = Create Once, Publish Everywhere
- Distribute Content [Materials] in Multiple Ways
- Think Outside the Box (e.g., titles)



1

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2

AutoSave On | Create-accessible-PowerPoints.pptx • Saved | Search (Alt+Q) | Craig Engstrom

File Home Insert Draw Design Transitions Animations Slide Show Review View Developer Add-ins Help iSpring Suite 10 Acrobat Accessibility | Record | Share

Check Accessibility (Review)
Font Color | Text Highlight Color | Shape Fill | Shape Outline (Color & Contrast)
Spelling | Slide Title | Reading Order Pane | Alt Text | Group | Link Text (Screen Reader)
Always Use Subtitles | Subtitle Settings | Insert Captions (Captions & Subtitles)
Accessibility Help (Resources)

1 Make Accessible Online Content — Craig Engstrom, SIU Center for Teaching Excellence
2 Resources — craig.link/accessible-PPT
3 General Mindset
- Adopt COPE = Create Once, Publish Everywhere
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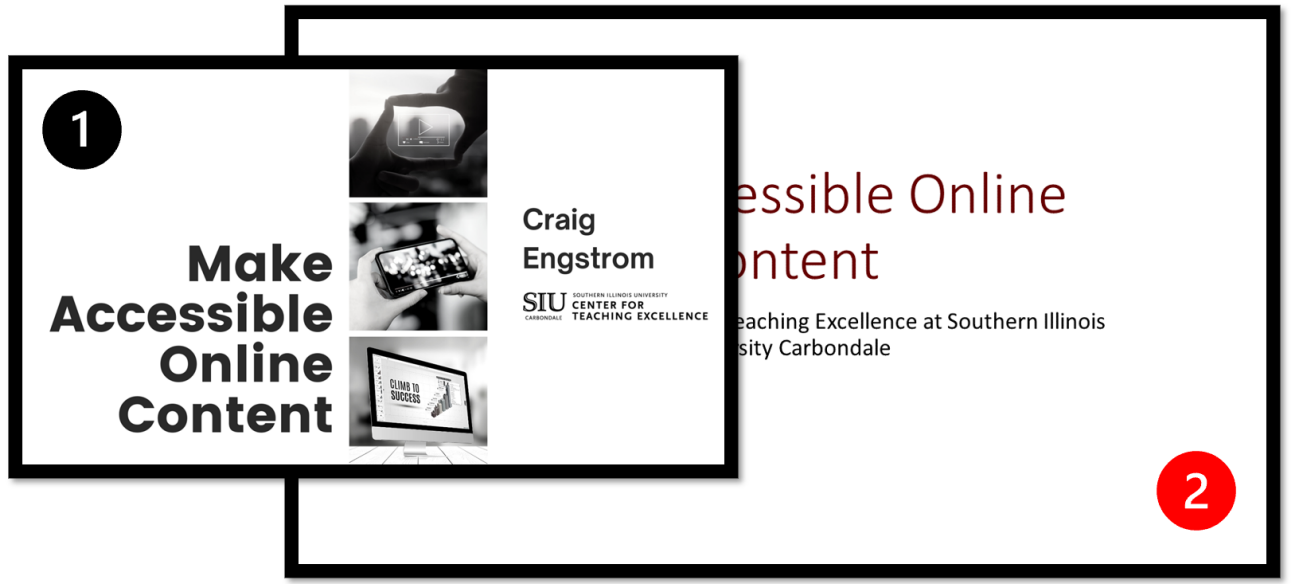
4 3 Practices for Better Online Presentations [1]
1. Design PowerPoints and Visuals Following Accessibility Standards

5 (current)

6 3 Practices for Better Online Presentations [2]
1. Design PowerPoints and visuals following accessibility standards
2. Describe the visuals and read the text on the screen

7 3 Practices for Better Online Presentations [3]
1. Design PowerPoints and visuals following accessibility standards
2. Describe the visuals and read the text on the screen

Example Slide: Hiding Title Outside the Box



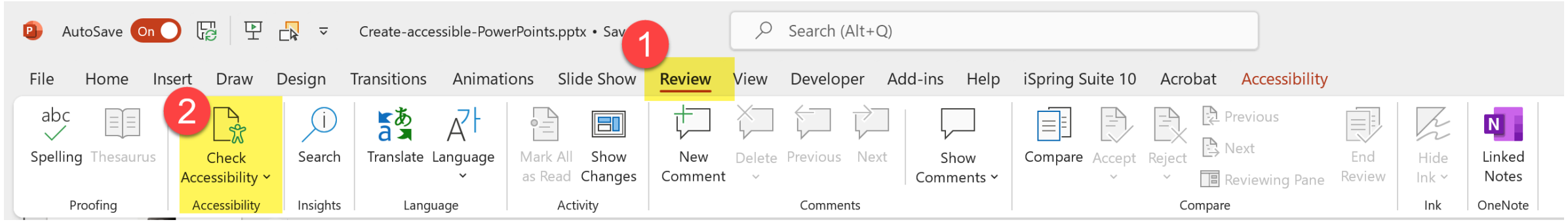
Reading Order

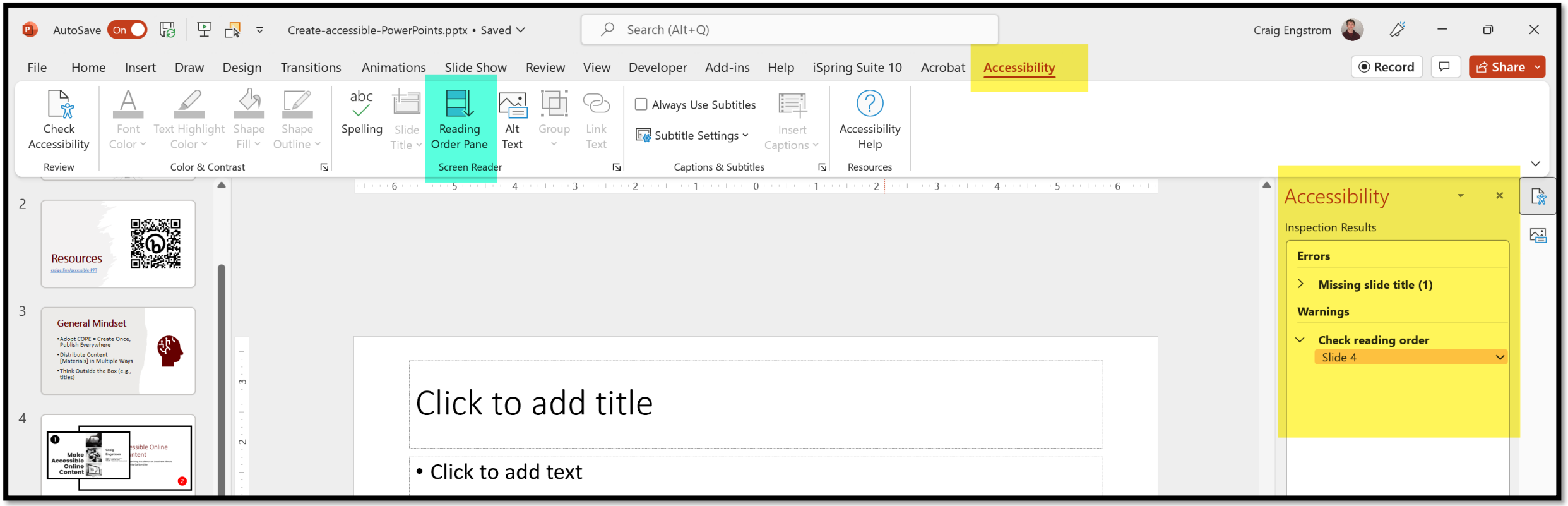
1 Title 1: Example Slide: Hiding Tit...
2 ⚠ Content Placeholder 10: Grap...
3 ⚠ Picture 6: Graphical user inter...
4 Graphic 12: Badge with solid fill
5 Graphic 14: Badge 1 with solid fill

3 Practices for Better Online Presentations [1]

1. Design PowerPoints and Visuals Following Accessibility Standards

1.1 – In menu, click review + check accessibility





1.2 – In menu, accessibility tab, view reading order

3 Practices for Better Online Presentations [2]

1. Design PowerPoints and visuals following accessibility standards
2. **Describe the visuals and read the text on the screen**

3 Practices for Better Online Presentations [3]

1. Design PowerPoints and visuals following accessibility standards
2. Describe the visuals and read the text on the screen
3. **Provide quality captioning - recommended tool: otter.ai**